



# Achieving Revenue Cycle Performance with Advantum Health

## The Reality of the Revenue Cycle

The rising healthcare costs and shift in reimbursement models have left many providers and healthcare organizations with increased financial pressures. These pressures will continue to grow without a strategic plan for managing your revenue and without establishing operational best practices and key performance indicators to monitor your outcomes. Treating your practice as a business is the new reality of the healthcare industry.

## Beyond Revenue Cycle Management

Advantum Health's cost-saving services improve the bottom line while supporting your various reimbursement models. Advantum Health goes beyond the typical RCM services to help you achieve true Revenue Cycle Performance. By combining professional services, innovative applications and white-glove support, Advantum Health delivers a comprehensive suite of services and technology to achieve maximum revenue today – and tomorrow.

## Optimizing Current Fee-for-Service Operations

Even as new models, such as value-based care, are being discussed and implemented, organizations still have a need to maximize their current operations to achieve a healthier revenue cycle. In fact, healthcare organizations will have at least a dual reimbursement model for several years.

# Advantum Health Offers Comprehensive Revenue Cycle Services and Consulting

## Advantum Health's Revenue Cycle Performance

Advantum Health's cost saving services not only improve your bottom line, they add scalability for your staff for improved control of the billing workflow.

For more information:  
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866.814.5652

- **Credentialing** - management of the credentialing and enrollment applications
- **Coding Optimization** - provided by our 50+ certified coders on staff
- **Charge Capture** - ensure all codes from charts and reviews are captured
- **Claims Review and Submission** - apply our expertise in payer edits and rules
- **Denial Management** - oversee both the prevention and management of all denials
- **A/R Follow-up** - constant monitoring of A/R aging and communication with payers
- **Patient Collections** - send statements and receive collections

## Workflow Optimization Dashboards and Tools

Advantum Health provides an easy-to-use dashboard displaying trends that increase accountability, help you capture lost revenue and support your future planning needs. The dashboard capabilities include:

- Aggregated historical denial trends and denial management dashboard
- A/R aging and days to collect charts and reports
- Encounter coding and Medicare coding analysis
- Enterprise-wide organizational views of claims and clinical data with user permission sets
- Easy integration with other platforms and systems using industry standard data formats

## Advantum Health's Consulting Services

Advantum Health's consultants have hands-on knowledge of the financial and operational needs of physician practices and healthcare organizations. Our consultants have worked at independent offices, small and large hospitals, and health systems across the country. Advantum Health offers guidance in the following areas:

- Quality Payment Programs (QPP) to include MIPS, APMs, and other payment models
- EHR training and optimization
- Payer contract negotiations
- Practice assessments to review the operational and financial setup of the group
- Coding audits for compliance and best practice analysis

## Why Advantum Health

### Services and Resources

- Experienced services team in operation since 1996
- 500 employees worldwide
- 50+ certified coders
- State-of-the-art technology
- Industry-leading performance solutions
- Innovation-enabled consulting service

